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To whom it may concern

Point Zero Ltd.

“Bad Range,” an Impaling-Based Shooter, Set for Release in Late April

Point Zero Ltd.(Director: Masateru Umeda) will launch the PC game Bad Range on Steam at the end of April.

This fixed-screen action and shooting title challenges players to skewer invading aliens with a spear. Combining a classic, reliable gameplay foundation with an imagination-sparking narrative, the game delivers both snappy pacing and a strong sense of immersion.



【Key Features of Bad Range】

1. The Satisfying Impact of Spear Impalement

By using a spear—an ancient weapon—instead of conventional bullets, the game delivers a fresh and satisfying experience.

2. 7 Interwoven Storylines

7 stories reveal the truth behind unfolding incidents.

3. Normal Play Mode and Classic Mode

The game features two distinct ways to play. Normal Play Mode delivers a modern visual experience with cutting-edge graphics, while Classic Mode embraces nostalgic pixel art. In Classic Mode, saving and continuing are disabled, offering a truly authentic retro challenge for players seeking old-school gameplay.

With a refined yet playful sense of gameplay and the satisfying thrill of “impaling” action, the game delivers an entirely new kind of gameplay experience that has never been seen before, while still being grounded in a classic aesthetic. It is designed to provide an engaging and immersive experience for both younger players seeking something new and older players who appreciate traditional gaming values, and we expect it to offer enjoyable moments and deep immersion in its world.

【For inquiries regarding this release, please contact us】

Point Zero Ltd.

TEL : 81-45-421-4599 Email : web06@pointzero.co.jp

【About Point Zero Ltd.】

Point Zero Ltd. is a Japan-based game development company focused on creating PC and smartphone games.

For more information, please visit <https://www.pointzero.co.jp/companye.html>.